Business Matchmaking for exhibitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for exhibitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit – it's about meeting the right people in the right place at the right time.

Features of the program:



Compelling Show Statistics:

	2017	2018
Total Number of meetings scheduled	1091	1346

63% of the meetings were actioned through the program before arriving onsite.

For more information, email our Business Matchmaking Team: info@bizmatchmaking.net